



OIL REACH OUT

FUNDING PROPOSAL

2007

TABLE OF CONTENTS

1. Case For Support	Pg 3
2. What we do	Pg 4
3. Achievements of the OIL programme	Pg 5
4. Monitoring & Evaluation	Pg 6
5. Looking Forward	Pg 7
6. Current Donors	Pg 8
7. Overview of Budget	Pg 9
8. OIL's Management & Staff	Pg 10
9. OIL's Board	Pg 11
10. OIL's Contact Details	Pg 12
11. Banking Details	Pg 13

ADDITIONAL DOCUMENTS

OIL Business plan for 2007
 Constitution and Certificate of Incorporation
 Registration as an NPO
 Audited Financial Statements 2005
 Annual Report 2005
 (If you wish to receive any of these documents please email OIL at: info@oil.org.za)

**OIL has been registered as Section 21, NPO, PBO and Section 18a Status.
 Registration numbers are:**

Official Registration Number (sec21):	2002/011217/08
NPO number	030-195-NPO
PBO number	93000 2103
Section 18a number	9161/469/14/4

“Peer education is a tool in the life of a peer educator. It is their second parent if not their first” (Peer Education liaison Teacher Masiphumelele High)

1. CASE FOR SUPPORT

A survey published in 2004 found that South Africans spent more time at funerals than they did having their hair cut, shopping or having barbecues. It also found that more than twice as many people had been to a funeral in the past month than had been to a wedding. Children and adolescents under the age of 19 years make up more than half of the South African population of 44.8 million. These young people are at risk not only of being left parentless and without role models, but of becoming infected with HIV themselves. Studies predict that without a radical and sustainable preventive strategy, 50% of youth will become infected with HIV by 2010.

OIL believes that an effective preventive strategy to fight this includes identifying and equipping teenage leaders with the skills to make positive life choices and, within the context of peer to peer interaction, to role model this behaviour to their peers. Indeed, the Department of Health has chosen peer education with a focus on youth as a key strategy in its fight against the HIV pandemic, as reported in the Provincial Department of Health of the Western Cape Annual Performance plan for 2006/2007.

OIL is presently working to raise money to support its current programme throughout 2007 and beyond. Money that is donated to OIL sustains a highly skilled staff base of twelve people in their work with the peer educators and allows for greater impact of the programme. This programme involves investing in tomorrow and in the answer to truly turning the tide of HIV and Aids. In contributing to OIL's funding requirements, you will be actively involved in giving selected youth the opportunity to be trained as leaders in their communities. You will be a partner in the battle to bring much needed change in youth behaviour in our fight against HIV. Your contribution will increase OIL's sustainability– so that together we can look forward to a future where we will witness peer educators growing, developing and becoming facilitators and sowing back into their communities. It is a paradox that, in our country, youth are the group at the greatest risk of contracting HIV, yet it is they who are our strongest resource in this fight.

OIL is working to equip youth to make the best decisions for their lives and, as leaders, to impact their friends to do the same. We believe that it is this group of leaders being developed by OIL, and others like them, that will truly turn the tide of HIV and Aids.

“Being a peer educator has changed my thinking. I now know that whatever happens to me, if I am strong and believe in my goals and I have vision in my life, I can move forward. Without goals and vision you will never get anywhere”. Track 3 peer educator

2. WHAT WE DO

OIL was founded as an NGO in 2002 and is located in the Fish Hoek Valley. It started as a pilot site, endorsed by the Western Cape Education Department, and is currently both an implementer of peer education and a test and reference site for GoLD Peer Education Development Agency. It facilitates youth development through a skills training programme known as *peer education*. Peer Education is the process involving skilled facilitators assisting a group of suitable young people to Educate their peers in a structured manner, informally Role Model positive and healthy behaviour, Recognise youth in need of help and Refer them for help and advocate for resources and services for themselves and their peers. Basically - adolescents positively influencing their peers. We provide training, activities and forums that offer adolescents the opportunity to become agents of change among their peers and within their community. We also provide a lay counselling and HIV Voluntary Counselling and Testing service to adolescents within the community. OIL has shown itself to be an organisation with the courage to pioneer, initiate and develop ideas, projects and activities.

Peer Education is all about young people impacting their peers in a positive way. Annually, 30 Grade 10 learners from each of the four high schools representing the 4 diverse socio cultural and economic diverse communities that make up the Fish Hoek Valley, are selected to become Peer Educators in the OIL programme. Over a three-year period these learners progress - acquiring skills and information that will assist them in making positive life choices and becoming strong leaders, bringing about change in their own lives. By role modelling this positive behaviour and sharing information with their peers, other youth are influenced to make similar positive changes in their lives. Ultimately these changes have the potential to impact beneficially on communities as a whole. One of our Grade 12 peer educators summarised this by saying: "Since becoming a peer educator, I am no longer living for myself. I want to show others how to live positively too. I want people to see me as a role model".

Peer educators are trained to talk to their friends about issues such as HIV and Aids, pregnancy, STI's and drug abuse. They are also trained on: Self-development, Leadership, Advocacy, Presentation and Facilitation, Reproductive Health, Understanding my Community, Media Literacy, Communication, Project Management, Research and Mentoring. They are trained to identify and refer friends who are in distress for help either to trained OIL counsellors, or to the relevant community service provider.

OIL's objective for 2006 is to equip 200 adolescent peer educators in the Fish Hoek Valley with the knowledge and skills necessary to make informed life decisions. Camps, youth forums and training days are planned to increase the impact of our messaging. Throughout the year peer educators will be supported and equipped to run a number of community projects that advocate upliftment in problem areas such as sexual promiscuity, drug and sexual abuse, gender based violence and poverty. These projects will give peer educators the opportunity to apply learned skills and to build cross cultural relationships

OIL's counselling objectives in 2006 are two-fold. First to assist clinics in the Fish Hoek Valley in providing an adolescent friendly VCT (Voluntary Counselling and Testing) service and to provide an adolescent friendly lifestyle counselling service to teenagers in the Fish Hoek Valley. And secondly, to provide a platform twice a year, where peer educators can come together in small intimate groups to share their experience, successes and challenges as a peer educator, and be supported and mentored by OIL facilitators.

Please feel free to access our Business Plan for further information regarding our programmes.

3. ACHIEVEMENTS OF THE OIL PROGRAMME

OIL's achievements over the last few years have focused on the impact it has had on the community – at an individual, group and community level. Through the effective implementation of the GoLD Peer Education Programme, many teenagers have been challenged and equipped to make positive life choices. What follows is a summary of the work that OIL has done in the community from 2004 to June 2006 – divided into the individual, group and community levels.

On an individual level, OIL has provided input into teenagers' lives.

	<i>Type</i>	<i>Number</i>	<i>Description</i>
INDIVIDUAL	Peer Educators	407	Numbers of teenagers selected by their peers to participate in the OIL programme.
	Skills Training sessions	735	Weekly 1 hours sessions during which OIL facilitators meet with peer educators to impart skills and knowledge.
	Camps	6	3 day events during which Grade 10 peer educators are trained and equipped in their roles.
	Conferences	3	3 day event wherein all peer educators gather to address issues in their communities and raise awareness thereof.
	Inter-track days	16	1 day events during which all the peer educators from a particular school gather outside of the school to build unity and team spirit.

On a group level, peer educators are encouraged to share their knowledge with their friends and to role model healthy behaviour.

	<i>Type</i>	<i>Number</i>	<i>Description</i>
GROUP	Chats	5957	Peer educators record strategic conversations they have had with their peers regarding youth-relevant topics.
	Referrals	474	Peer educators are encouraged to refer friends in need to appropriate community resources.
	Lesson Deliveries	46	Opportunities for peer educators to relay information formally to younger grades.
	Lube Lounges	9	Youth forums where celebrities are interviewed by peer educators. Peer educators are encouraged to invite their friends. 200 – 300 teenagers attend each event.
	Talk Groups	86	Peer educators meet in small groups to discuss issues facing them, and invite their friends to participate in the problem solving.

The large collection of peer educators work to bring about change at a community level. This is the 'final' stage of peer education – community transformation.

	<i>Type</i>	<i>Number</i>	<i>Description</i>
COMMUNITY	Community Projects	15	These are initiatives of the peer educators, aimed at addressing issues of concern in their community. They generally involve other teenagers and members of the community. These projects have been aimed at HIV and Aids, Orphans and Vulnerable Children, Children's Rights, Youth Friendly Clinic Services, Substance Abuse, Poverty Alleviation, Gender-based Violence, Human Rights and Building homes for the homeless. These projects are organised and run by the grade 11 peer educators. Whilst the extent of the impact on other youth is not yet statistically calculated, it is anticipated to be exponential.

4. MONITORING AND EVALUATION

OIL's monitoring and evaluation of its programme has involved a variety of methods aimed at quantifying the effect that the Peer Education programme has had on the individuals and the communities. This process has proved to be quite difficult and despite having done research in 2004, the results were not conclusive due to extraneous and confounding variables. OIL is currently fulfilling the monitoring and evaluation requirements set by GoLD. The results of these weekly, monthly and quarterly reports as well as baseline tests will be sent to OIL when the data has been extracted and compared with our targets and other organisations' achievements.

In 2005, the Adolescent Health Research Institute conducted an impact study on GoLD Peer Education, during which OIL was examined. Although not specific enough to report here, much of the results were positive.

OIL has a qualitative document containing quotes from various community stakeholders. This document, entitled Peer Education Speaks Out, is available for you to read. If you wish to receive it, please contact info@oil.org.za, or access our website to download it – www.oil.org.za.

“Since becoming a peer educator I am no longer living for myself. I want to show others how to live positively too. I want people to see me as a role model. This means I have had to change my life style. In the past I used to stay out late with my friends and had no interest in my school work. When I became a peer educator I decided to change this behaviour. It has been difficult. It has meant sacrifices and often rejection by old friends... being a peer educator has taught me to communicate openly with others. I try to listen not just to what others say but to the heart behind the problem. Peer education has taught me to put myself in another's shoes... to imagine what it is like to be them and feel what they are feeling. Because I listen other young people feel free to talk to me about their lives, about HIV/AIDS and relationships”. Track 2 peer educator

5. LOOKING FORWARD

Sustainability

OIL has a strong foundation from which to deliver its programmes. Organisational support structures ensure sustainability.

- *Board of governors* – OIL has a functioning board that meets quarterly to provide guidance and direction
- *Human Resources* – OIL has 10 staff with predefined job descriptions to ensure that there is no overlap
- *Policies* – OIL has thoroughly documented policies and guidelines covering all areas of functioning
- *Financial Systems* – the financial manager oversees these systems, with the guidance of the financial director
- *Marketing* – there is a team of staff members who focus on the marketing strategy, managed by the marketing and fundraising manager
- *Fundraising* – there is a team of staff members who focus on the fundraising strategy, managed by the marketing and fundraising manager
- *Monitoring and evaluation* – through implementing GoLD's M&E tools, OIL receives feedback on how to improve our systems.

Networking

Community resources are supported and empowered through youth advocacy initiatives and partnerships are established. During 2005 OIL began a process of networking with service providers within the Fish Hoek Valley including NGOs, church organisations as well as clinics, hospitals, law enforcement agencies and others to inform them of OIL's work. To date OIL has met with, and established good relationships with the following organisations: Living Hope, HOKISA, Valley Development Project, Ocean View Home for the disabled and local clinics. With this good foundation in place, OIL hopes to support peer educators, who have completed Track 3 and are out of school, to continue to build relationships with these organisations, either as volunteers or potential employees.

Test and reference site

OIL is a pioneer of the technology of Peer Education and in 2003, the WCED endorsed its work as a “best practice” peer education implementor. In 2005 the WCED, working through GoLD, a Peer Education development agency, began the first phase of its project to introduce the GoLD Peer Education Programme into high schools in the Western Cape. In April 2005, OIL was contracted by GoLD to be a test and reference site for the implementation, testing and review of all GoLD peer education products. During 2005 & 2006, with its experience and knowledge of programme design and delivery within four diverse communities, OIL has continued to workshop new peer education products with GoLD as part of the process of developing a GoLD standard prototype Peer Education Programme. In 2007, OIL is a reference site for parties interested in finding out more information about Peer Education on the ground.

Partnering with schools

OIL's effectiveness lies in its partnerships with the schools in which we work. We have regular meetings with the school staff – explaining what we do and keeping them up to date on our work. We also keep the School Governing Bodies informed of our activities. We hold our relationships with the headmasters very highly and endeavour to support them in their work. We have signed contracts with the school that ensure that our working relations are at a professional level.

6. CURRENT DONORS 2007

OIL has received and will receive funding in 2006 & 2007 from the following funders:

Funder's Name	OIL Activity Funded
City Health Directorate – contract ended in June 2006	OIL counselling activities
GoLD - funding granted until end December 2006, with contract for further work and funding	OIL's role as a test and reference site for all GoLD peer education products
Global Fund – funding granted until end March 2007	Peer Education delivery
Community Chest - funding granted until end March 2007	Peer Education delivery
Lotto - funding grant ended June 2006	Peer Education delivery
Samson Trust - funding grant ended December 2006.	OIL peer educator events
Nussbaum Foundation – Funding granted for 2006	Peer Education delivery

CITY HEALTH DIRECTORATE

City of Cape Town's Health Department's response to HIV/Aids and TB. There are various subdistricts wherein organisations network via the Multi-Sectoral Action Team (MSAT). This ensures that communities needs are being met with the little overlap. This funding was directed to cover OIL's Counselling programme.

GOLD PEER EDUCATION DEVELOPMENT AGENCY

Organisation working in association with the South African Western Cape Department of Education to develop, roll out and support implementing organisations in the delivery of the GoLD Peer Education Programme in high schools in the Western Cape. GoLD also has organisations piloting their Peer Education model in Kwa Zulu Natal, Mpumalanga and Botswana.

GLOBAL FUND- INTERNATIONAL

International agency created to finance and distribute aid in the fight against AIDS, tuberculosis and malaria. This funding is directed via the Western Cape Department of Health.

NATIONAL LOTTERIES BOARD -LOTTO

The South African National Lottery Distribution Trust Fund is responsible for allocating grants to various charities across South Africa.

COMMUNITY CHEST

South African trust organisation which serves the welfare and social development needs of the community.

SAMSON TRUST

Individual donor who has given funding to OIL after witnessing the positive effects of the programme on youth in the Fish Hoek Valley.

NUSSBAUM FOUNDATION

Foundation is based in Noordhoek, who has given us funding for 2006. This foundation was contacted through GoLD and were interested in and wanted to invest in peer education and the kind of work OIL does within the Fish Hoek Valley with teenagers.

7. OVERVIEW OF BUDGET

This is a brief overview of OIL's budget for 2007. If you wish to see these figures in more detail please contact us on +27 21 782 0700.

OVERVIEW OF BUDGET	2007
Salary Costs	638,311
Rental	68,400
Operating costs	187,000
Events budget	122,000
Total budget for 2007	1,015,711
Contracted funding for 2007	398,255
Total remaining required	R617,456

A breakdown of the events budget is as follows:

Event	No per year	Amount
Camps	1	R35,000
Track Training Day	2	R4,500
Intertrack Day	8	R20,000
Community Projects	4	R8,000
Summer Conference	1	R35,000
Lube Lounge	3	R19,500

R122,000

Current Applications Pending:

City of Cape Town
 Community Chest
 Business Connection
 National Brands
 BASF
 Grindrod
 Donaldson Filtration Systems Ltd.
 Medichem
 Blue Continent Products
 Sekunjalo Investments Ltd
 Spier Holdings
 Helga Blake Trust

Crossroads Distribution
 CNA
 Chemical services Ltd
 Cargo Carriers Ltd
 C Baker Memorial Trust
 C & R Abrams Family Trust
 Bulk Mech (Pty) Ltd
 Behr SA
 Kumba Resources Corporation
 Ovenstone Holdings (Pty) Ltd
 Adrian Carter Louw Trust
 BW Maskew Miller Trust

"I have had to make a lot of difficult decision and choices. I use to be very influenced by peer pressure but now I can say NO. I can say, 'I am not ready for sex'". Track 2 peer educator

8. OIL'S MANAGEMENT & STAFF 2007

Title	Name	Qualifications	Date of Employment
Managing Director	Richard Lundie	<ul style="list-style-type: none"> • BA (Hons) in Psychology • BA in Theology majoring in Psychology • Certificate in Human Resource management 	January 2004
Financial Manager	Lee-Ann Abrahamse	<ul style="list-style-type: none"> • Bcomm (Accounts) 	February 2006
Programme Manager	Shanileze Prinsloo	<ul style="list-style-type: none"> • Basic counselling course • VCT Counselling course 	October 2003
Fundraising and Marketing Manager	Candice Mitchell	<ul style="list-style-type: none"> • 2 years experience in NGO Fundraising • Speech & Drama Associate Teachers Diploma (ATCL) • Performers Licenciante Diploma (LTCL) 	February 2006
Peer Education Facilitator	Zanele Rawuza	<ul style="list-style-type: none"> • Basic Counselling course • GoLD basic facilitator training 	January 2005
Peer Education Facilitator	Busiswa Ndlalankulu	<ul style="list-style-type: none"> • Matric • GoLD basic facilitator training 	January 2006
Peer Education Part Time Facilitator	Siyanda Maso	<ul style="list-style-type: none"> • Basic Counselling course • GoLD basic facilitator training 	June 2005
Peer Education Part Time Facilitator	Monde Nkwenkwane	<ul style="list-style-type: none"> • Basic Counselling Course • GoLD basic facilitator training 	June 2004
Track 4 facilitator	Khanyiselo Silo	<ul style="list-style-type: none"> • Matric • GoLD basic facilitator training 	January 2007
Track 4 facilitator	Luyanda Mbi	<ul style="list-style-type: none"> • Matric • GoLD basic facilitator training 	January 2007
Peer Education Volunteer	Jessica Cloete	<ul style="list-style-type: none"> • Matric • Administration Course 	January 2007

9. OIL'S BOARD 2006

OIL's board meets quarterly. The board consists of key individuals who each bring specialised skills that have given OIL a strong foundation from which to operate. Among the board are specialists in HIV/Aids, Human Resource Management, Community Development, Media Development, Peer Education, Fund raising and Finances.

LIST OF ACTIVE DIRECTORS

Position	Name	Appointment Date	Mini CV
Chairperson	Thomas, John V	11 05 2006	Senior Pastor at King of Kings Baptist Church; chairperson of Living Hope.
Treasurer	Farr, Anthony Zell (Snr)	01 02 2005	Former Director Safmarine
Director	George, Susannah	13 05 2002	CEO of GOLD Peer Education Roll-out. HIV/AIDS Master Trainer and consultant.
Executive Director	Lundie, Richard	25 08 2005	Executive director of OIL. Various experience in youth work.
Director	Samuel Clayton	20 06 2006	Social worker, pastor of AFM churches in Ocean View. BA (Social Science).
Director	Mashudu wa ha Madzhie	20 06 2006	Programme officer – Allan Gray Orbis Foundation.

“Peer education has taught me that while I have the chance to help someone, they in turn learn that they too can help someone else just as they have been helped by me. It passes from one to another” Track 2 peer educator

10. OIL's CONTACT DETAILS

OIL REACH OUT ADOLESCENT TRAINING

Physical Address:	Warwick House 150 Main Road Fish Hoek 7975 Cape Town South Africa
Postal Address:	P O Box 43719 Fish Hoek 7974 South Africa
Location:	Fish Hoek Valley Cape Town Western Cape South Africa
Contact Person:	Candice Mitchell
Designation:	Fundraising and Marketing Manager
Telephone:	+27 21 782 0700
Facsimile:	+27 21 782 0704
Email:	info@oil.org.za

11. BANKING INFORMATION

Name of Account Holder:	OIL Reach Out Adolescent Training
Account Number:	07 147 7551
Type of Account:	Business Cheque
Bank Name:	Standard Bank
Branch Name:	Rondebosch
Branch Sort Code: Swift Code:	025009 SBZAJJ
Bank's Physical Address:	Southern Riverside Centre Belmont Road Rondebosch
Bank Telephone Number:	0860 101 341
Authorised Financial Officer:	Lee-Ann Abrahamse
Telephone:	+27 21 782 0700
Facsimile:	+27 21 782 0704
Auditors:	J Pulker (Auditor)
Telephone:	+27 21 715 3333
Facsimile:	+27 21 715 8536

OIL would like to thank you for taking the time to read our proposal. If you have any queries, please do not hesitate to contact us on the above mentioned details.